

## **East of the River | November 2006**

### **\$10 Million Campaign for THEARC**

Nine Washington cultural and social service organizations will launch a \$10 million metro area-wide grassroots endowment campaign to secure the future operations of Southeast DC's unique educational, arts and recreation campus, THEARC. THEARC is playing for the children of Ward 8 and is spurring community redevelopment in one of the most neglected neighborhoods in Washington. The "One in a Million Campaign for THEARC" seeks to raise \$10 million to secure the future operations of THEARC by asking all of the metropolitan region's residents to donate \$10 each. Donations can be made via [www.thearcdc.org](http://www.thearcdc.org), 202-4-THEARC, or through the mail at 1901 Mississippi Ave., SE, Washington, DC 20020.